



MEMBRANE  
SOCIETY  
OF AUSTRALASIA

# Annual Meeting and Conference (MSA-AMC) 2024

## Sponsorship Prospectus

09 – 11 December 2024

Aerial Function Centre, University of Technology Sydney  
Sydney, New South Wales, Australia

<https://www.membrane-australasia.org/msa-amc2024>

**Conference chairs:** A/Prof Leonard Tijing, Dr Gayathri Naidu, Prof Faisal Hai, Dr Chi Cheng

**Conference contact:** [msa.amc2024@gmail.com](mailto:msa.amc2024@gmail.com)

### Sponsorship contact:

Dr George Chen (0424 054 348, [gechen@unimelb.edu.au](mailto:gechen@unimelb.edu.au))

Dr Tobias Fuller ([t.foller@unsw.edu.au](mailto:t.foller@unsw.edu.au))

## INVITATION

Join us for the highlight annual event in membrane science and technology – The Membrane Society of Australasia – Annual Meeting and Conference (MSA-AMC) 2024. Hosted by the Membrane Society of Australasia (MSA), this prestigious gathering will take place from 9<sup>th</sup> – 11<sup>th</sup> December 2024, in the Aerial Function Centre at the University of Technology Sydney, Australia.

The conference offers a unique platform for researchers, developers, manufacturers, and users of membrane technology and related fields to connect, collaborate, and exchange insights, innovations and advancements. With an anticipated attendance of over a hundred local and international delegates from academic, research and commercial sectors, the MSA-AMC2024 promises to be an enriching experience for anyone involved in membrane science and technology across various applications.

**We cordially invite you to become a valued sponsor of MSA-AMC 2024, an unparalleled opportunity to showcase your organisation's achievements and offerings and raise your profile to a national and international audience within the membrane science and technology sector and beyond.** You can choose from our diverse set of sponsorship packages designed to maximise your visibility and engagement, or request a program specifically tailored to suit the needs of your organisation.

## THE CONFERENCE

The MSA-AMC2024 will feature an exceptional line-up of expert speakers, industry leaders, and academic researchers, who will share their insights, expertise, and perspectives on a range of topics related to membrane science and technology, and related fields. With a spotlight on cutting-edge advancements and real-world applications, our conference promises to be an enriching experience for everyone involved.

Beyond the exciting technical sessions, we have curated an array of engaging social events and networking opportunities. Seize this chance to forge valuable connections and exchange ideas with fellow professionals in a relaxed and vibrant atmosphere.

For further information, visit the MSA-AMC 2024 website at: <https://www.membrane-australasia.org/msa-amc2024>

## VENUE

MSA-AMC2024 is scheduled to be held at the University of Technology Sydney Aerial Function Centre (<https://aerialutsfunctioncentre.com.au/>), a premium conference venue located in the heart of Sydney's CBD with stunning city views. It offers a visually inspiring and world-class environment to accommodate and enhance new styles of conference experience.



## KEY THEMES AND TOPICS

### 1. Innovations in membrane technologies for sustainable resource management

- Membrane processes for water purification, desalination and wastewater treatment
- Advanced membrane materials for resource recovery
- Membrane separation in circular economy applications
- Membrane-based solutions for mining and mineral processing
- New membranes and materials for separation processes
- Inorganic and polymeric membrane technologies

### 2. Membrane engineering for energy and environmental sustainability

- Membrane-based technologies for renewable energy production
- Membrane systems for carbon capture and storage
- Membrane separations in air and gas separation
- Membrane-assisted technologies for energy efficiency
- Fouling and cleaning strategies

- Membrane-based solutions for contaminant removal in air and water
- Scale-up and industrial applications of membrane processes

### 3. Multidisciplinary approaches to membrane science and technology

- Hybrid membrane systems and integrated processes
- Biomimetic and bio-inspired membrane design
- Nanotechnology and membrane science
- Computational modelling and simulation of membrane processes
- Membrane-based sensing and monitoring technologies
- Socio-economic aspects and policy implications of membrane technology adoption
- Advances in membrane characterisation and testing

## KEY DATES

- Abstract submission open: 22 April 2024
- Abstract submission close: 22 July 2024
- Notification of abstract acceptance: 19 August 2024
- Early Bird registration deadline: 16 September 2024
- Speaker registration deadline: 16 September 2024
- Conference dates: 9<sup>th</sup> – 11<sup>th</sup> December 2024
  - ECR workshop: 9<sup>th</sup> December 2024
  - Welcome reception: 9<sup>th</sup> December 2024 (late afternoon – night)

## SPONSORSHIP OPPORTUNITIES

The conference organising committee is dedicated to providing exhibition and sponsorship opportunities to support your branding and positioning requirements. A list of standard sponsorship packages is outlined below, however, **sponsorship packages can be tailored** to suit individual requirements. To secure sponsorship, please use the sponsorship booking form attached to this prospectus or contact George Chen (0424 054 348, [gechen@unimelb.edu.au](mailto:gechen@unimelb.edu.au)).

## PACKAGES

### PLATINUM SPONSORSHIP PACKAGE, \$6000

Platinum	<ul style="list-style-type: none"> <li>○ Exhibition space</li> <li>○ One and a half pages advertisement in the conference proceedings</li> <li>○ One opportunity to insert promotional material into the delegate satchel</li> <li>○ A delegate list</li> <li>○ 3 complimentary attendee registrations (incl conference gala dinner)</li> <li>○ Opportunity for 10 minutes speech at opening ceremony</li> <li>○ Opportunity for 10 minutes speech at dinner</li> <li>○ Acknowledgement as platinum sponsor through corporate logo on conference signage</li> <li>○ Acknowledgement as platinum sponsor through corporate logo on proceedings</li> <li>○ Company logo and 200-word company synopsis in conference proceedings AND on conference website with hyperlink to your company website.</li> <li>○ Brochures distributed at conference</li> </ul>
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## GOLD SPONSORSHIP PACKAGE, \$4500

### GOLD

- Exhibition space
- One full page advertisement in the conference proceedings
- One opportunity to insert promotional material into the delegate satchel
- A delegate list
- 2 complimentary attendee registrations (incl conference gala dinner)
- Opportunity for 5 minutes speech at opening ceremony
- Acknowledgement as gold sponsor through corporate logo on conference signage
- Acknowledgement as gold sponsor through corporate logo on proceedings
- Company logo and 100-word company synopsis in conference proceedings AND on conference website with hyperlink to your company website.
- Brochures distributed at conference

## SILVER SPONSORSHIP PACKAGE, \$3000

### SILVER

- Exhibition space
- One half page advertisement in the conference proceedings
- One opportunity to insert promotional material into the delegate satchel
- A delegate list
- 1 complimentary attendee registration (incl conference gala dinner)
- Acknowledgement as silver sponsor through corporate logo on conference signage
- Acknowledgement as silver sponsor through corporate logo on proceedings
- Company logo and 50-word company synopsis in conference proceedings AND on conference website with hyperlink to your company website.
- Brochures distributed at conference

## BRONZE SPONSORSHIP PACKAGE, \$1500

### BRONZE

- Exhibition space
- One quarter page advertisement in the conference proceedings
- One opportunity to insert promotional material into the delegate satchel
- A delegate list
- 1 complimentary attendee for conference gala dinner only
- Acknowledgement as bronze sponsor through corporate logo on conference signage
- Acknowledgement as bronze sponsor through corporate logo on proceedings
- Company logo and 50-word company synopsis in conference proceedings AND on conference website with hyperlink to your company website
- Brochures distributed at conference

## Early Career Researcher Workshop Sponsorship, \$750

### ECR

- Banner prominently placed at ECR workshop.
- One quarter page advertisement in the conference proceedings
- One opportunity to insert promotional material into the delegate satchel
- 1 complimentary attendee of ECR workshop only
- Acknowledgement as ECR sponsor through corporate logo on conference signage
- Acknowledgement as ECR sponsor through corporate logo on proceedings

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## SINGLE EVENT SPONSORSHIP OPPORTUNITIES

### BRANDING AND VISIBILITY

#### WELCOME RECEPTION

**\$1000 (EXCLUSIVE)**

- Banner displayed prominently at event
- 1 complimentary attendee registration
- Company logo displayed in conference proceedings AND on conference website with hyperlink to your company website

#### EXHIBITOR

**\$1000**

- Exhibition space
- Company logo displayed in conference proceedings AND on conference website with hyperlink to your company website
- 1 complimentary attendee registration

#### CONFERENCE PROCEEDINGS ADVERTISEMENT

**\$500 (TEN SPACES AVAILABLE)**

- One full page advertisement in the official conference proceedings (design to be supplied by sponsor)
- Company logo displayed on conference website with hyperlink to your company website

#### POSTER SESSION

**\$750 (EXCLUSIVE)**

- Banner displayed prominently at event
- Company logo displayed in conference proceedings AND on conference website with hyperlink to your company website

#### SESSION THEMES & TOPICS

**\$750 PER SESSION**

- Exclusive company logo and advertisement displayed in one introductory slide of the session and the break before the session
- One A4 size advertisement on the conference website
- Company logo displayed in conference proceedings AND on conference website with hyperlink to your company website

#### BARISTA CART

**\$1000 (EXCLUSIVE)**

- Banner displayed beside barista cart
- Company logo displayed in conference proceedings AND on conference website with hyperlink to your company website
- 1 complimentary attendee registration

#### GALA DINNER

**\$1500 (EXCLUSIVE)**

- A tabletop exhibition display
- Opportunity to give a short address at the beginning of the dinner
- Company logo displayed in conference proceedings AND on conference website with hyperlink to your company website
- 1 complimentary attendee registration

#### NAME BADGE AND LANYARD

**\$750 (EXCLUSIVE)**

- Company logo displayed on delegate name badge and lanyard
- Company logo displayed in conference proceedings AND on conference website with hyperlink to your company website

### NETWORKING OPPORTUNITY

# SPONSORSHIP BOOKING FORM

To book your sponsorship package please read, complete and sign the booking form AND the terms & conditions form (see next page), and return by email to the contact listed below. Alternatively, to discuss tailoring a package to your specific needs please contact George Chen (+61 3 8344 4365, [gechen@unimelb.edu.au](mailto:gechen@unimelb.edu.au)).

## 1. CONTACT DETAILS

Company contact name for correspondence

Title \_\_\_\_\_  
Name \_\_\_\_\_  
Job Title \_\_\_\_\_  
Organisation \_\_\_\_\_  
Address \_\_\_\_\_  
State/Country \_\_\_\_\_  
Post/ Zip Code \_\_\_\_\_  
Telephone \_\_\_\_\_  
Email \_\_\_\_\_

## 2. SPONSORSHIP TYPE (GST EXCLUSIVE)

- |   |         |
|---|---------|
| <input type="checkbox"/> Platinum Sponsor     | \$6,000 |
| <input type="checkbox"/> Gold Sponsor         | \$4,500 |
| <input type="checkbox"/> Silver Sponsor       | \$3,000 |
| <input type="checkbox"/> Bronze Sponsor       | \$1,500 |
| <input type="checkbox"/> ECR Workshop Sponsor | \$750   |

### ADDITIONAL SPONSORSHIP OPPORTUNITY

#### BRANDING AND VISIBILITY

- |  |         |
|--|---------|
| <input type="checkbox"/> Welcome Reception                       | \$1,000 |
| <input type="checkbox"/> Exhibition Display                      | \$1,000 |
| <input type="checkbox"/> Name Badge and Lanyard                  | \$750   |
| <input type="checkbox"/> Conference Proceedings<br>Advertisement | \$500   |

#### NETWORKING OPPORTUNITY

- |  |         |
|--|---------|
| <input type="checkbox"/> Session Themes & Topics | \$750   |
| <input type="checkbox"/> Poster Session          | \$750   |
| <input type="checkbox"/> Barista Cart            | \$1,000 |
| <input type="checkbox"/> Gala Dinner             | \$1,500 |

## 3. HOW TO PAY

Total Amount Payable **\$AUD**

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- I agree to be invoiced for the items selected
- I will arrange a bank transfer to Membrane Society of Australasia. Please send me the payment details

## 4. SIGN AND DATE THE FORM

I have read and agree to abide by the SPONSORSHIP & EXHIBITION TERMS AND CONDITIONS as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable

Signature \_\_\_\_\_

Date \_\_\_\_\_

## 5. RETURN TO

Return booking form to:

MSA Contact: Dr. Andrea Merenda  
Address: Faculty of Engineering and Information  
Technology, University of Technology Sydney  
Building 11, Level 6, Room 211, 81-113  
Broadway, Ultimo NSW 2007  
Phone: 0406 113 635  
Email: [Andrea.Merenda@uts.edu.au](mailto:Andrea.Merenda@uts.edu.au)

# SPONSORSHIP & EXHIBITION TERMS AND CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:

## 1. DEFINITIONS

**Event** means the event referred to in the Booking Application

**Us/We** refers to the conference organising committee

**You** refers to the entity submitting the booking application form to sponsor and/or exhibit

## 2. APPLICATION

You will submit the Booking Application Form to sponsor and/or exhibit

## 3. APPROVAL

The sponsorship/exhibition will be confirmed upon return to You of the approved booking application form, together with a tax invoice for payment of a 50% deposit. Payment of the 50% deposit is required to confirm your sponsorship/exhibition and is required 14 days after receipt of the invoice. Your company logo and profile will only feature on the conference website and any documentation once this deposit has been paid.

## 4. PAYMENT

Payment of the 50% deposit is required upon confirmation of your sponsorship/exhibition. The deposit is non-refundable and will be deducted from the booking fee. Of the balance owing, the final 50% will be due 30 days prior to the conference. Failure to pay your sponsorship/exhibition invoice may result in your sponsorship item or exhibition stand being released for sale. All booking applications received within 30 days of the commencement of the Event must include full payment. International payments must include provision for bank fees and exchange rates in the payment amount.

## 5. CANCELLATION

If You cancel your sponsorship/exhibition, your deposit will not be refunded. If You cancel your sponsorship/exhibition within 60 days of the Event, you will not receive any refund.

## 6. CHANGES

We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors. We reserve the right to rearrange the floor plan and/or relocate any sponsorship or exhibition display without notice to You.

The organising committee reserves the right to change the venue, dates or duration of the Event if circumstances demand. In the event of a change of venue, date or duration, the agreement to participate will remain in force as long as the sponsor/exhibitor is informed at least one month before the planned Event.

## 7. STANDS / EXHIBITOR SPACE

Exhibition space and placement will be offered to sponsors first and then sold in accordance with the date of exhibitor application receipt. We must be advised of details of custom-built exhibit stands a minimum of six weeks prior to commencement of the Event. All display structures require our approval.

## 8. INSURANCE

Public liability insurance to a minimum of AUD \$10million must be taken out by You. A copy of the insurance certificate must be provided to Us at least four weeks prior to the Event.

## 9. EXCLUSIONS

All information supplied to You in relation to the Event is accurate to the best of our knowledge and does not constitute a warranty. Any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated numbers.

## 10. FORCE MAJEURE

In no event shall We be responsible or liable for any failure or delay in the performance of our obligations arising out of or caused by, directly or indirectly, forces beyond our control.

## 11. WAIVER OF LIABILITY

You expressly waiver all rights, if any, to assert any claims against Us, and release Us from all liability for any loss (including consequential losses), damage or claims arising out of injury to members of the public or damage to any persons' property, materials or possessions by reason of the works, acts or omissions of You, your employees, servants or agents.